



## INFORMATION NOTE ON WATER EFFICIENCY AWARDS

The Water Efficiency Campaign, initiated to adapt to the changing climate, preserve the quality and quantity of water resources, and ensure sustainable management of water resources while raising awareness on the subject, is being conducted under the coordination of Ministry of Agriculture and Forestry in Türkiye. Within the scope of this campaign, events are being implemented to widely spread the implementation of water efficiency practices, especially in sectors with high water consumption such as urban, agricultural, industrial and personal uses and to enhance social awareness on the subject.

A program is planned to assess the developments during the first year of the mobilization and introducing national and international best practices on January 31, 2024. As part of the program, it is also planned to present "Water Efficiency Awards" plaquets in the following categories for exemplary practices in the field of water efficiency:

- Water-Efficient Cities,
- Water-Efficient University Campuses,
- Water-Efficient Schools,
- Water-Efficient Hotels,
- Water-Efficient Agricultural Production,
- Water-Efficient Industrial Production,
- Science, Technology, and Entrepreneurship,
- Media,
- Social Responsibility,
- Culture and Arts,
- Contributors to Water Efficiency.

If international institutions, organizations or individuals having good practices regarding water efficiency are determined as candidates, awards may also be given in the "International" field in the specified categories.

Water Efficiency Awards are planned to be given regularly every year, and the nomination process for the 2024 awards will conclude on January 20, 2024.

### Nomination Criteria

For the 2024 Water Efficiency Awards, the candidates will be determined through a nomination process from nationally and internationally recognized best practice examples. The candidates will be chosen based on the recommendations of the relevant institutions and organizations. Candidates must be involved in one or more of the water efficiency initiatives specified in the relevant category below:

#### *Category 1 – Water-Efficiency Cities*

- Reducing water losses
- Using monitoring and measurement systems
- Using alternative water sources (treated wastewater, greywater, rainwater harvesting, etc.)
- Legal regulations and/or practices related to the use of greywater and rainwater
- Sponge city practices

#### *Category 2 - Water-Efficient University Campuses*

- Implementation of the measures in the “Water Efficiency Guidance Document for Higher Education Campuses”, available at <https://www.suverimliligi.gov.tr/yayinlar/>



- Presence of student communities/clubs
- Implementation of rainwater harvesting and greywater applications
- Use of drought-resistant landscaping practices and efficient irrigation techniques
- Conducting awareness campaigns (seminars, posters, social responsibility projects, etc.)
- Use of water-efficient equipment (water-saving reservoirs, sensor-activated armatures, aerators, etc.)
- Conducting research and project work related to water efficiency
- Inclusion of courses on water efficiency in the curriculum

#### *Category 3 - Water-Efficient Schools*

- Implementation of measures in the "Water Efficiency Guidance Document for Buildings," available at <https://www.suverimliligi.gov.tr/yayinlar/>
- Implementation of rainwater harvesting and greywater applications
- Conducting informative activities on the subject
- Use of water-efficient equipment (water-saving reservoirs, sensor-activated armatures, aerators, etc.)
- Establishment of communities/clubs related to water efficiency

#### *Category 4 - Water-Efficient Hotels*

- Implementation of measures in the "Water Efficiency Guidance Document for the Tourism Sector," available at <https://www.suverimliligi.gov.tr/yayinlar/>
- Use of water-efficient equipment (water-saving reservoirs, sensor-activated armatures, aerators, etc.)
- Avoidance of using potable water for pools
- Conducting awareness-raising activities (training, posters, announcements on social media, etc.)
- Use of drought-resistant landscaping practices and efficient irrigation techniques
- Prevention of unauthorized water use
- Use of rainwater, greywater, and treated wastewater
- Implementation of methods under the "Water" section in the "Green Key" program

#### *Category 5 - Water-Efficient Agricultural Production*

- Use of appropriate modern pressurized irrigation methods (Drip Irrigation/Sprinkler Irrigation)
  - Use of measurement, monitoring, and automation systems
- Utilization of alternative water sources (rainwater, water returned from agriculture, treated wastewater, etc.)

#### *Category 6 - Water-Efficient Industrial Production*

- Implementation of measures in the industrial sector-specific water efficiency guidance documents available at <https://www.suverimliligi.gov.tr/yayinlar/>
- Use of processes that ensure water efficiency
- Utilization of alternative water sources (rainwater, treated wastewater, etc.)

#### *Category 7 - Science, Technology, and Entrepreneurship*

- Conducting research and development studies for native products, devices, and equipment that ensure efficient water use



- Manufacturing native products, devices, and equipment that ensure efficient water use *Category*

#### *8 – Media*

- Radio, television, and digital programs and
- Written-visual and social media activities emphasizing the important and efficient use of water

#### *Category 9 - Social Responsibility*

- Social awareness-raising activities on the importance of water and its efficient use (social media, education, advertising, events at the local/basin/national level, campaigns, etc.)

#### *Category 10 - Culture and Arts*

- Artistic works creating awareness about water efficiency (books, articles, paintings, music, poetry, exhibitions, short films, videos, documentaries, etc.)

#### *Category 11 - Contributors to Water Efficiency*

- Providing resources for water efficiency implementations and research
- Supporting the dissemination of water efficiency studies
- Collaborating on joint projects related to water efficiency

#### **Award Commission**

The award commission will consist of representatives from public institutions, non-governmental organizations, and academics working on water efficiency.